

**Project Number: 257401** 

A highly integrated and sensitive POrous SIlicon based lab on a chip for multiple quantitaTIVE monitoring of food allergies at point of care.

Specific Targeted Research Project

Information Society Technologies

Deliverable D11.12: Update and distribution of promotional material by a newsletter presenting the project and the consortium as well as including publishable project progress/results information.

Due date of deliverable: **August 24 2012**Actual submission date: **November 8 2012** 

Start date of project: 2010-09-01 Duration: 3 Years

Organisation name of lead contractor for this deliverable: UVEG

Revision [1.0]

Project co-funded by the European Commission within the Seventh Framework Programme		
Dissemination Level		
PU	Public	Х
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
СО	Confidential, only for members of the consortium (including the Commission Services)	

#### 1 About this deliverable

#### 1.1 Introduction

This document contains a copy of the promotional material presenting the Positive project, its consortium and project progress/results consisting of a slide project presentation, a printed (and electronic) project brochure and a project poster. Its submission was delayed until bio-sensing results were made available.

All this material is downloadable by the general public via the Positive website: http://www.fp7positive.eu

The slide project presentation and poster will be used by the partners where possible for general dissemination of the project.

The initial flyers were electronically distributed to the >100 Positive User Forum partners in December, 2010 and the end of year one flyers were sent out in October 2011. The end of year two flyers are to be sent out in November 2012.

### 1.2 Scope of the deliverable

The deliverable really just informs of the production and distribution of various promotional material announcing the progress of the Positive project.

#### 1.3 Structure of this deliverable

The report is laid out according to the tasks defined in WP11 as follows:

T11.2: Creation and distribution of promotional material such as Positive project leaflets/flyers/brochures, posters, videos, 2/3 slide presentation, newsletter, etc., available for broader distribution at key events and through a regularly updated database of contacts (including newcomers registering through the web-site) (UVEG)

## 2 Description of work performed

### 2.1 T11.2: Creation and distribution of promotional material (UVEG)

This task covers the creation and distribution of promotional material such as Positive project leaflets/flyers/brochures, posters, videos, 2/3 slide presentation, newsletter, etc., available for broader distribution at key events and through a regularly updated database of contacts (including newcomers registering through the web-site).

## 3 Conclusions

Promotional material has been created for disseminating the project and will be updated later periodically.

# 4 Near future planning/Future work/

The promotional material will be updated in D11.14, D11.17.

# 5 Bibliography

None